



HelenLi  
RedCraneGraphics

DESIGNER • ILLUSTRATOR • ANIMATOR

## CONTACT

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## EDUCATION

August 2006- May 2010: Virginia Polytechnic Institute  
and State University (Virginia Tech)

Bachelor of Fine Arts in Visual Communication Design,  
Magna Cum Laude and Honors Scholar, GPA: 3.8

## HONORS

2010 Western Virginia ADDY Awards

- Student Judges Choice
- Student Gold Addy for Sales Promotion Packaging
- Student Gold Addy for Annual Report
- Student Silver Addy for Elements of Advertising Logo

2010 District Three Student Silver ADDY Award/ National ADDY Awards finalist  
West Virginia Flash Film Festival Runner-Up 2008  
University Honors Scholarship recipient  
Dean's List 2006-2010  
Member of Phi Kappa Phi Honors Society

## EXPERIENCE

May 2011-present: Graphic artist at Altrum Group  
September 2010-April 2011: Graphic designer at Crimson Fly Marketing  
Summer 2009: Graphic design intern at Brightline Interactive, LLC  
Summer 2008: Graphic design intern at Eyeblack.com  
2008-Present: Webmaster of SouljaLoyalty, LLC.  
2008-Present: freelancer  
1999-2010: violinist in school and various orchestras

## SKILLS

Proficient with Adobe Photoshop CS5, Adobe  
Illustrator CS5, Adobe InDesign CS5, Adobe Flash CS5, Corel Painter  
X, Adobe Dreamweaver CS5, Basecamp, iWork, CSS, Javascript,  
HTML, Maya, Microsoft Word, Microsoft PowerPoint, Microsoft Excel,  
Microsoft Access, PC/Mac

Chinese, violin

References available upon request