



HelenLi  
RedCraneGraphics

DESIGNER • ILLUSTRATOR • ANIMATOR

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**EDUCATION** August 2006- May 2010: Virginia Polytechnic Institute  
and State University (Virginia Tech)

Bachelor of Fine Arts in Visual Communication  
Design, Magna Cum Laude and Honors Scholar

**HONORS** 2010 Western Virginia ADDY Awards

- Student Judges Choice
- Student Gold Addy for Sales Promotion Packaging
- Student Gold Addy for Annual Report
- Student Silver Addy for Elements of Advertising Logo

2010 District Three Student Silver ADDY Award/ National ADDY Awards finalist  
West Virginia Flash Film Festival Runner-Up 2008  
University Honors Scholarship recipient  
Dean's List 2006-2010  
Member of Phi Kappa Phi Honors Society

**EXPERIENCE** Summer 2009: Graphic design intern at Brightline Interactive, LLC

- created designs for iPhones, Blackberries, newsletters, websites, widgets, logos, flash animations, DVD menus, business cards, powerpoints, minisites

Summer 2008: Graphic design intern at Eyebblack.com

- worked with customers to fulfill custom orders
- took over as Creative Director of Eyebblack.com for a week
- produced hundreds of thousands of promo sheets and eyeblocks
- made flash banner ads, postcards, business cards, logos, promo sheets

2008-Present: Webmaster of SouljaLoyalty, LLC.  
2008-Present: freelancer  
1999-Present: violinist in school and various orchestras

**SKILLS** Proficient with Adobe Photoshop CS4, Adobe  
Illustrator CS4, Adobe InDesign CS4, Adobe Flash CS4, Corel Painter  
X, Dreamweaver, CSS, Javascript, HTML, Maya, Microsoft Word,  
Microsoft PowerPoint, Microsoft Excel, Microsoft Access, PC/Mac

Chinese, violin

References available upon request